



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

# Contract # 1358423

**Schedule Dates** 08/22/12-08/27/12  
**Advertiser** M Love for Utah Congress-R (73714)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** LOVE CD4 8/21 (468864)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** HANLEEN LINDSAY  
**Phone/Fax** (703) 528-7800 /  
**CPE** LOVE/ORDR/821827  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** LOVE CD4 8/21

**Date Entered** 08/21/12  
**Last Modified** 08/21/12  
**Entered By** Jessica Landolfo  
**CO-OP** No  
**Headline #** 06289604  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,390.00  
**Net Total** \$19,210.00  
**Sales Tax**

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Aug. 2012	29	\$20,450.00
Sep. 2012	7	\$2,150.00
Grand Total:	36	\$22,600.00

✓  
uploaded to FCC  
on 8/22/12

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/24/12-08/24/12	1	:30	11:37P- 12:37A (MST)									2	\$175.00	\$350.00	Salt Lake City (KUTV)	CRAIG FERGUSON	8/21/12
2.0	Normal Line / News (2)	08/24/12-08/24/12	1	:30	12P- 1P (MST)									1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	8/21/12
3.0	Normal Line / News (3)	08/24/12-08/24/12	1	:30	5A- 5:30A (MST)									2	\$175.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	8/21/12
4.0	Normal Line / News (4)	08/24/12-08/24/12	1	:30	5:30A- 6A (MST)									1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	8/21/12
5.0	Normal Line / SPOT (8)	08/27/12-08/27/12	1	:30	11:37P- 12:37A (MST)									1	\$175.00	\$175.00	Salt Lake City (KUTV)	CRAIG FERGUSON	8/21/12
6.0	Normal Line / News (9)	08/27/12-08/27/12	1	:30	12P- 1P (MST)									2	\$350.00	\$700.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	8/21/12
7.0	Normal Line / News (10)	08/27/12-08/27/12	1	:30	4P- 4:30P (MST)									2	\$400.00	\$800.00	Salt Lake City (KUTV)	CBS4 NEWS @ 4	8/21/12
8.0	Normal Line / News (11)	08/27/12-08/27/12	1	:30	5A- 5:30A (MST)									1	\$175.00	\$175.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	8/21/12
9.0	Normal Line / News (12)	08/27/12-08/27/12	1	:30	5:30A- 6A (MST)									1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	8/21/12
10.0	Normal Line / News (15)	08/25/12-08/25/12	1	:30	10P- 10:35P (MST)									1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	8/21/12
11.0	Normal Line / News (17)	08/25/12-08/25/12	1	:30	5P- 6P (MST)									1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	8/21/12
12.0	Normal Line / SPOT (18)	08/25/12-08/25/12	1	:30	6P- 7P (MST)									1	\$400.00	\$400.00	Salt Lake City (KUTV)	ET	8/21/12
13.0	Normal Line / Prime (19)	08/25/12-08/25/12	1	:30	9P- CBS-48 Hours Mystery (Saturday)									1	\$750.00	\$750.00	Salt Lake City (KUTV)	48 HOURS MYSTERY	8/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*g. yamamoto* 8/21/12



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Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name HANLEN,LINDSAY  
Phone/Fax (703) 528-7800 /  
CPE LOVE/ORDR/821827  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments LOVE CD4 8/21

Date Entered 08/21/12  
Last Modified 08/21/12  
Entered By Jessica Landolfo  
CO-OP No  
Headline # 06289604  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,390.00  
Net Total \$19,210.00  
Sales Tax

## Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Aug. 2012	29	\$20,450.00
Sep. 2012	7	\$2,150.00
<b>Grand Total:</b>	<b>36</b>	<b>\$22,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News (20)	08/26/12-08/26/12	1	:30	10P- 10:35P (MST)								1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	8/21/12
15.0	Normal Line / Sports/Other (21)	08/26/12-08/26/12	1	:30	10:35P- 11:05P (MST)								1	1	\$400.00	\$400.00	Salt Lake City (KUTV)	TALKING SPORTS	8/21/12
16.0	Normal Line / SPOT (22)	08/26/12-08/26/12	1	:30	11:35P- 12:35A (MST)								1	1	\$150.00	\$150.00	Salt Lake City (KUTV)	CRIMINAL MINDS	8/21/12
17.0	Normal Line / SPOT (23)	08/23/12-08/23/12	1	:30	11:37P- 12:37A (MST)					1				1	\$175.00	\$175.00	Salt Lake City (KUTV)	CRAIG FERGUSON	8/21/12
18.0	Normal Line / News (24)	08/23/12-08/23/12	1	:30	12P- 1P (MST)					1				1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	8/21/12
19.0	Normal Line / News (25)	08/23/12-08/23/12	1	:30	4P- 4:30P (MST)					1				1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	8/21/12
20.0	Normal Line / News (26)	08/23/12-08/23/12	1	:30	5A- 5:30A (MST)					1				1	\$175.00	\$175.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	8/21/12
21.0	Normal Line / News (27)	08/23/12-08/23/12	1	:30	5:30A- 6A (MST)					2				2	\$300.00	\$600.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	8/21/12
22.0	Normal Line / Prime (30)	08/23/12-08/23/12	1	:30	9P- CBS-Elementary (Thursday)					X				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	ELEMENTARY	8/21/12
23.0	Normal Line / News (31)	08/24/12-08/24/12	1	:30	10P- 10:35P (MST)							1		1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	8/21/12
24.0	Normal Line / SPOT (40)	08/22/12-08/22/12	1	:30	8A- 9A (MST)					1				1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	8/21/12
25.0	Normal Line / Prime (40)	08/23/12-08/23/12	1	:30	7:59P- CBS-Big Brother (Thursday)					X				1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	BIG BROTHER	8/21/12
26.0	Normal Line / SPOT (42)	08/22/12-08/22/12	1	:30	11:37P- 12:37A (MST)					1				1	\$175.00	\$175.00	Salt Lake City (KUTV)	CRAIG FERGUSON	8/21/12

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Salt Lake City (KUTV)		Rate
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27.0	Normal Line / News (43)	08/22/12-08/22/12	1	:30	12P- 1P (MST)	1			1					1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	8/21/12
28.0	Normal Line / News (44)	08/22/12-08/22/12	1	:30	4P- 4:30P (MST)	1			1					1	\$400.00	\$400.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	8/21/12
29.0	Normal Line / News (45)	08/22/12-08/22/12	1	:30	5A- 5:30A (MST)	1			1					1	\$175.00	\$175.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	8/21/12
30.0	Normal Line / News (46)	08/22/12-08/22/12	1	:30	5:30A- 6A (MST)	1			1					1	\$300.00	\$300.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	8/21/12
31.0	Normal Line / Prime (49)	08/22/12-08/22/12	1	:30	8:59:30P- CBS-CSI Crime Scene Investigation (Wednesday)	1			X					1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CSI	8/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6289604  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
AUG20/12 18.40  
\*\*\* KUTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M LOVE/R/CON/UT  
AGY # \_\_\_\_\_ AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400

ALEXANDRIA, VA 22314

ORDER # 1358423 CONTRACT # 6289604

PRDCT LOVE CD4 8/21 EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 AUG27/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE AUG20/12 18.40

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME LINDSAY HANLEN  
SALES PRSN WA- CHERYL BLAIR  
CLASS: NATL. LOCAL REGIONAL

REP: TO SHANNON  
FR CHERYL  
RVSD PER OUR CONVERSATION  
TTL SAME  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = LOVE  
AGENCY PRODUCT CODE = ORDR  
AGENCY EST# = 821827

1	S		1137P-1237A	30		\$175.00	8/24	8/24	2		FRI	2
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PROGRAM : CRAIG FERGUSON  
RA35+ : 1.3  
CON COM1 : CRAIG FERGUSON

3	S		500A-530A	30		\$175.00	8/24	8/24	2		FRI	2
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PROGRAM : CBS4 NEWS @5A  
RA35+ : 1.1  
CON COM1 : CBS4 NEWS @5A

FAX# 215 564 1103  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
AUG20/12 18.40  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.9 CON COM1: CBS4 NEWS @ NOON	30		\$350.00	8/27	8/27	2		MON	2
10	S		400P-430P PROGRAM : CBS 4 NEWS @ 4 RA35+ : 2.3 CON COM1: CBS 4 NEWS @ 4	30		\$400.00	8/27	8/27	2		MON	2
27	S		530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 1.8 CON COM1: CBS4 NEWS @5:30A	30		\$300.00	8/23	8/23	2		THU	2
30	S		900P-1000P PROGRAM : ELEMENTARY RA35+ : 10.3 CON COM1: ELEMENTARY	30		\$2,500.00	8/23	8/23	1		THU	1
31	EX		1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 9.7 CON COM1: CBS4 LATE NEWS	30		\$2,500.00	8/24	8/24	1		FRI	1
32	S		1137P-1237A PROGRAM : CRAIG FERGUSON RA35+ : 1.3 CON COM1: CRAIG FERGUSON	30		\$175.00	8/21	8/21	0		TUE	0
33	S		1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.9 CON COM1: CBS4 NEWS @ NOON	30		\$350.00	8/21	8/21	0		TUE	0
34	S		400P-430P PROGRAM : CBS 4 NEWS @ 4 RA35+ : 2.3 CON COM1: CBS 4 NEWS @ 4	30		\$400.00	8/21	8/21	0		TUE	0

REP HEADLINE# 6289604  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 18.40  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
35	S		500A-530A	30		\$175.00	8/21	8/21	0		TUE	0
PROGRAM : CBS4 NEWS @5A												
RA35+ : 1.1												
CON COM1 : CBS4 NEWS @5A												
36	S		530A-600A	30		\$300.00	8/21	8/21	0		TUE	0
PROGRAM : CBS4 NEWS @5:30A												
RA35+ : 1.8												
CON COM1 : CBS4 NEWS @5:30A												
40	EY		800A-900A	30		\$300.00	8/22	8/22	1		WED	1
PROGRAM : THE EARLY SHOW												
RA35+ : 1.8												
CON COM1 : THE EARLY SHOW												
41	*		800P-900P	30		\$2,500.00	8/23	8/23	1		THU	1
PROGRAM : BRO												
RA35+ : 12.7												
CON COM1 : VEGAS												
AUG/12	20450.00	SEP/12	\$2,150.00									
CONTRACT TOTAL												22600.00
TOTAL SPOTS												36

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NONE  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6289604  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
AUG20/12 17.40  
\*\*\* KUTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M LOVE/R/CON/UT  
AGY # \_\_\_\_\_ AGY. NAME SMART MEDIA GROUP

814 KING STREET, SUITE 400

ALEXANDRIA, VA 22314

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME LINDSAY HANLEN

SALES PRSN WA- CHERYL BLAIR

ORDER # \_\_\_\_\_ CONTRACT # 6289604

CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE CD4 8/21 EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 AUG27/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE AUG20/12 17.40

REP: TO SHANNON  
FR CHERYL  
NEW ORDER  
TTL \$22,600  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = LOVE  
AGENCY PRODUCT CODE = ORDR  
AGENCY EST# = 821827

1			1137P-1237A	30		\$175.00	8/24	8/24	1		FRI	1
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PROGRAM : CRAIG FERGUSON  
RA35+ : 1.3  
CON COM1 : CRAIG FERGUSON

2			1200N-100P	30		\$350.00	8/24	8/24	1		FRI	1
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PROGRAM : CBS4 NEWS @ NOON  
RA35+ : 3.9  
CON COM1 : CBS4 NEWS @ NOON

AUG20/12 17.40  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1: CBS4 NEWS @5A	30		\$175.00	8/24	8/24	1		FRI	1
4			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 1.8 CON COM1: CBS4 NEWS @5:30A	30		\$300.00	8/24	8/24	1		FRI	1
5			630P-700P PROGRAM : ET RA35+ : 3.0 CON COM1: ET	30		\$1,250.00	8/24	8/24	0		FRI	0
6			700P-730P PROGRAM : NEWS ON KMYU RA35+ : 6.7 CON COM1: NEWS ON KMYU	30		\$100.00	8/24	8/24	0		FRI	0
7			900P-1000P PROGRAM : BLUE BLOODS RA35+ : 6.8 CON COM1: BLUE BLOODS	30		\$1,500.00	8/24	8/24	0		FRI	0
8			1137P-1237A PROGRAM : CRAIG FERGUSON RA35+ : 1.3 CON COM1: CRAIG FERGUSON	30		\$175.00	8/27	8/27	1		MON	1
9			1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.9 CON COM1: CBS4 NEWS @ NOON	30		\$350.00	8/27	8/27	1		MON	1
10			400P-430P PROGRAM : CBS 4 NEWS @ 4 RA35+ : 2.3 CON COM1: CBS 4 NEWS @ 4	30		\$400.00	8/27	8/27	1		MON	1



AUG20/12 17.40  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1: CBS4 NEWS @5A	30		\$175.00	8/27	8/27	1		MON	1
12			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 1.8 CON COM1: CBS4 NEWS @5:30A	30		\$300.00	8/27	8/27	1		MON	1
13			630P-700P PROGRAM : ET RA35+ : 3.0 CON COM1: ET	30		\$1,250.00	8/27	8/27	0		MON	0
14			700P-730P PROGRAM : NEWS ON KMYU RA35+ : 6.7 CON COM1: NEWS ON KMYU	30		\$100.00	8/27	8/27	0		MON	0
15			1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 5.9 CON COM1: CBS4 LATE NEWS	30		\$1,500.00	8/25	8/25	1		SAT	1
16			1130P-1230A PROGRAM : RING OF HONOR RA35+ : 0.5 CON COM1: RING OF HONOR	30		\$75.00	8/25	8/25	0		SAT	0
17			500P-600P PROGRAM : CBS4 NEWS @ 5P SA RA35+ : 4.3 CON COM1: CBS4 NEWS @ 5P SA	30		\$500.00	8/25	8/25	1		SAT	1
18			600P-700P PROGRAM : ET RA35+ : 2.3 CON COM1: ET	30		\$400.00	8/25	8/25	1		SAT	1

AUG20/12 17.40  
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19			PROGRAM : 48 HOURS MYSTERY RA35+ : 4.1 CON COM1 : 48 HOURS MYSTERY	30		\$750.00	8/25	8/25	1		SAT	1
20			PROGRAM : CBS4 LATE NEWS RA35+ : 8.1 CON COM1 : CBS4 LATE NEWS	30		\$2,000.00	8/26	8/26	1		SUN	1
21			PROGRAM : TALKING SPORTS RA35+ : 4.1 CON COM1 : TALKING SPORTS	30		\$400.00	8/26	8/26	1		SUN	1
22			PROGRAM : CRIMINAL MINDS RA35+ : 1.4 CON COM1 : CRIMINAL MINDS	30		\$150.00	8/26	8/26	1		SUN	1
23			PROGRAM : CRAIG FERGUSON RA35+ : 1.3 CON COM1 : CRAIG FERGUSON	30		\$175.00	8/23	8/23	1		THU	1
24			PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.9 CON COM1 : CBS4 NEWS @ NOON	30		\$350.00	8/23	8/23	1		THU	1
25			PROGRAM : CBS 4 NEWS @ 4 RA35+ : 2.3 CON COM1 : CBS 4 NEWS @ 4	30		\$400.00	8/23	8/23	1		THU	1
26			PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1 : CBS4 NEWS @5A	30		\$175.00	8/23	8/23	1		THU	1

AUG20/12 17.40  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 1.8 CON COM1: CBS4 NEWS @5:30A	30		\$300.00	8/23	8/23	1		THU	1
28			630P-700P PROGRAM : ET RA35+ : 3.0 CON COM1: ET	30		\$1,250.00	8/23	8/23	0		THU	0
29			700P-730P PROGRAM : NEWS ON KMYU RA35+ : 6.7 CON COM1: NEWS ON KMYU	30		\$100.00	8/23	8/23	0		THU	0
30			900P-1000P PROGRAM : ELEMENTARY RA35+ : 10.3 CON COM1: ELEMENTARY	30		\$2,500.00	8/23	8/23	1		THU	1
31			1000P-1035P PROGRAM : CBS4 LATE NEWS RA35+ : 9.7 CON COM1: CBS4 LATE NEWS	30		\$2,500.00	8/21	8/21	0		TUE	1
32			1137P-1237A PROGRAM : CRAIG FERGUSON RA35+ : 1.3 CON COM1: CRAIG FERGUSON	30		\$175.00	8/21	8/21	0		TUE	1
33			1200N-100P PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.9 CON COM1: CBS4 NEWS @ NOON	30		\$350.00	8/21	8/21	0		TUE	1
34			400P-430P PROGRAM : CBS 4 NEWS @ 4 RA35+ : 2.3 CON COM1: CBS 4 NEWS @ 4	30		\$400.00	8/21	8/21	0		TUE	1

REP HEADLINE# 6289604  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG20/12 17.40  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			500A-530A PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1: CBS4 NEWS @5A	30		\$175.00	8/21	8/21	<del>0</del>		TUE	1
36			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 1.8 CON COM1: CBS4 NEWS @5:30A	30		\$300.00	8/21	8/21	<del>0</del>		TUE	1
37			630P-700P PROGRAM : ET RA35+ : 3.0 CON COM1: ET	30		\$1,250.00	8/21	8/21	<del>0</del>		TUE	0
38			700P-730P PROGRAM : NEWS ON KMYU RA35+ : 6.7 CON COM1: NEWS ON KMYU	30		\$100.00	8/21	8/21	<del>0</del>		TUE	0
39			700P-800P PROGRAM : NCIS RA35+ : 12.1 CON COM1: NCIS	30		\$2,500.00	8/21	8/21	<del>0</del>		TUE	0
40			800A-900A PROGRAM : THE EARLY SHOW RA35+ : 1.8 CON COM1: THE EARLY SHOW	30		\$300.00	8/21	8/21	<del>1</del>		TUE	1
41			900P-1000P PROGRAM : VEGAS RA35+ : 12.7 CON COM1: VEGAS	30		\$2,500.00	8/21	8/21	<del>1</del>		TUE	1
42			1137P-1237A PROGRAM : CRAIG FERGUSON RA35+ : 1.3 CON COM1: CRAIG FERGUSON	30		\$175.00	8/22	8/22	1		WED	1

REP HEADLINE# 6289604  
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CREDIT RISK !!  
HARRIS REPORT FROM REP

AUG20/12 17.40  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
<del>43</del>			1200N-100P	30		\$350.00	8/22	8/22	1		WED	1
PROGRAM : CBS4 NEWS @ NOON												
RA35+ : 3.9												
CON COM1 : CBS4 NEWS @ NOON												
<del>44</del>			400P-430P	30		\$400.00	8/22	8/22	1		WED	1
PROGRAM : CBS 4 NEWS @ 4												
RA35+ : 2.3												
CON COM1 : CBS 4 NEWS @ 4												
<del>45</del>			500A-530A	30		\$175.00	8/22	8/22	1		WED	1
PROGRAM : CBS4 NEWS @5A												
RA35+ : 1.1												
CON COM1 : CBS4 NEWS @5A												
<del>46</del>			530A-600A	30		\$300.00	8/22	8/22	1		WED	1
PROGRAM : CBS4 NEWS @5:30A												
RA35+ : 1.8												
CON COM1 : CBS4 NEWS @5:30A												
47			630P-700P	30		\$1,250.00	8/22	8/22	<u>0</u>		WED	0
PROGRAM : ET												
RA35+ : 3.0												
CON COM1 : ET												
48			700P-730P	30		\$100.00	8/22	8/22	<u>0</u>		WED	0
PROGRAM : NEWS ON KMYU												
RA35+ : 6.7												
CON COM1 : NEWS ON KMYU												
<del>49</del>			900P-1000P	30		\$2,500.00	8/22	8/22	1		WED	1
PROGRAM : CSI												
RA35+ : 13.3												
CON COM1 : CSI												

AUG/12 21200.00 SEP/12 \$1,400.00 CONTRACT TOTAL 22600.00  
TOTAL SPOTS 36

REP HEADLINE# 6289604  
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REP: TEL# 215-564-1206  
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HARRIS REPORT FROM REP  
AUG20/12 17.40  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

COMPETITIVE INFORMATION NOT YET AVAILABILE.

SVC- NONE  
DEMOS- RA35+\*